

## **Callingwood Pop-Up Night Market Contest Sponsored by TELUS**

### **“Sign-up for the Chance to Win”**

#### **RULES AND REGULATIONS**

The following are the official rules and regulations for the Callingwood Pop Up Night Market “Sign-up for the Chance to Win” contest sponsored by TELUS (the “Contest”) from September 10<sup>th</sup>, 2021 5:00PM-9:00PM. Any questions, comments or complaints regarding the Contest must be directed to the Callingwood Farmers Market.

1. **Eligibility: No Purchase Necessary** The contest is open to all legal residents of Canada who have reached the age of majority in their province at the time of entry. Visit onsite at the Callingwood Pop-Up Night Market to enter a random draw on Friday, September 10<sup>th</sup> between 5:00PM to 9:00PM MST. Email addresses, full name and phone number are mandatory. Limit one entry per person during the contest period.
2. **Deadlines to enter:** The contest begins at 5:00PM MST on Friday, September 10<sup>th</sup>, 2021 and closes on Friday, September 10<sup>th</sup> at 9:00PM MST 2021. (the “Contest Period”)
3. **How to Enter: No Purchase Necessary.** To be eligible to win the Vendor Basket (defined below) as indicated, each entrant must sign-up for the Callingwood Farmers Market newsletter and provide a valid email address. All entries must be submitted no later than the end of the Contest Period. All entries become the property of the Sponsor and are automatically entered into the Draw. Incomplete entries will be disqualified. Entries will be declared made by the authorized holder of the email account. Each potential winner (“Winner”) may be requested to provide the Sponsor with proof of identity, eligibility and answer a skill testing question.
4. **Prize:** There is one (1) prize available, consisting of:
  - Participating Vendor products, valued at \$200 CAD
5. **Winner Selection:** The potential prize winner will be randomly selected from all eligible entries received up to the “Contest Period End Date and Time.” The selected entrant must meet the eligibility criteria. The potential prize winner will be contacted through email on Monday, September 13<sup>th</sup>, 2021 and must provide email confirmation accepting the prize within five (5) days, after 5 (five) days they will be disqualified and a new entrant will be selected. The chances of being selected to win a Prize in each Contest Period depends on the total number of eligible entries received up to the Contest Period End Date.

Before being declared a winner, each selected entrant will be required to: (i) comply with all Contest Rules with compliance being at the sole discretion of the Sponsor; (ii) correctly answer a mathematical skill-testing question as described below; and, (ii) sign and return a Release Form (as described below).

SELECTED WINNER WILL BE NOTIFIED BY EMAIL NO LATER THAN 2:00 pm MST on the Contest Period Draw Date set forth above. Upon notification, the selected entrant must send a response to the email address provided in the notification and the selected entrant’s response must be received within five (5) business days following such notification. If the potential winner cannot



be contacted, fails to correctly answer the skill-testing question, or fails to sign and return the Release Form (as described below) or provide any other requested information within the required time period, or does not otherwise comply with these Official Rules, the potential winner forfeits the Prize, in which case the Sponsor will choose an alternate entry by random draw from among all remaining eligible entries, time permitting.

Selected entrant will be required to execute a legal agreement and release (the "Release Form") that confirms winner's:

- (i) eligibility for the Contest and compliance with these Contest Rules;
- (ii) acceptance of the Prize as offered;
- (iii) release of the Sponsor and Prize Provider and each of their respective parent companies, subsidiaries, artists, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and
- (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the winner's name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. Sponsor and Prize Supplier will not be held responsible for the loss of any Prize due to changes in mailing addresses, errors in completed Release Forms, or any other circumstances leading to an invalid, erroneous or incomplete mailing address or email address.

#### Prize Pickup Location

Prize will be available to pick up on prescheduled dates at the Telus Tent located at the Callingwood Farmer's Market. Arrangements must be made directly with the Callingwood Farmers Market if a different pickup date must be arranged.

**6. GENERAL CONDITIONS.** By submitting an entry, each entrant agrees to be bound by these Contest Rules.

The Prizes must be accepted "as is". Sponsor, in its sole discretion, reserves the right to substitute any portion of a Prize with a prize of equivalent or greater retail value. Some restrictions may apply. Prizes are non-transferable, non-refundable and non-negotiable. Neither the Sponsor nor Prize Supplier will replace any lost or stolen prizes. If the actual value of any Prize is less than the stated approximate retail value, the difference will not be awarded. All Prize elements are subject to availability.

By entering the Contest, each entrant agrees to waive all rights with respect to print and broadcast publicity. By entering the Contest and accepting a Prize, the winner hereby consents to the reasonable use by Sponsor of the winner's name, age, photograph, voice, likeness and/or image, city and province/territory of residence, worldwide and in perpetuity, without any further compensation, for any future promotional activity in connection with this Contest.

By entering the Contest, each entrant agrees that the Releasees shall bear no responsibility whatsoever with regard to any claims, liability, damage, injury, accident, loss and/or misfortune related to any aspects of the Contest, the Prize, the acceptance, use, misuse, possession and delivery of the Prize, participation of winner in any Prize related activities, printing errors, claims based upon publicity rights, defamation or invasion of privacy, and for certainty, Releasees shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property resulting from participation in this contest or any prize, including the acceptance, possession, misuse or use of the prize, or the merchandise for which it is redeemed (if applicable). Further, by participating in this contest, entrants agree that Releasees have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property resulting from: a) entry or participation in this contest, including access to and use of the contest website, or b) any claims based on personality or privacy rights, defamation or merchandise delivery.

By entering the Contest and voluntarily providing personal information, each entrant consents and agrees to The Callingwood Farmers Market collection and use of the information provided by the entrant for the purpose of administering this Contest. Any personal information will be handled in accordance with the privacy policy of the Callingwood Farmers Market. Your personal information will not be disclosed to any third party with the exception of the Sponsor, in compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA) and its associated regulations, Canada's Anti-Spam Law (CASL) and its associated regulations, and other applicable data protection and personal information protection laws. No purchase, payment or financial information of any kind is needed to enter or win the Contest. Each entrant agrees to be bound by these Official Rules.