



MEDIA ADVISORY

To: Edmonton Sun and Edmonton Examiner

August 29, 2006

8th Annual Cornfest aims to raise over \$8000 for the Firefighters Burn Treatment Society, Edmonton Chapter

The Marketplace at Callingwood will be hosting the 8th Annual Cornfest and Family Fun Day on Saturday, September 9 from Noon to 5 pm. The Marketplace at Callingwood and surrounding community are looking forward to raising funds in support of the Firefighters Burn Treatment Society, Edmonton Chapter. This year, the goal is to raise over \$8000.00!

Each year, the Firefighters' Burn Unit treats approximately 200 burn victims in the Edmonton area. The majority are young children who have been scalded or men who are injured on the job. Fortunately, the Firefighters Burn Treatment Society exists to help local burn victims through research and development, special equipment and training, and the Alberta Children Burn camp.

The 8th Annual Cornfest will include a variety of fun-filled attractions and activities for the entire family including: fire truck tours with the Edmonton Firefighters, live entertainment, petting zoo, games, face painting and balloon animals, hot rods, massage therapy, tarot card readings, tons of prizes, and much more! Guests can purchase steaming, hot taber corn, hot dogs, pop and other refreshments. 100% of the proceeds raised will be donated to the Firefighters Burn Treatment Unit 3C2 located in the Walter C. Mackenzie Health Sciences Building at the University of Alberta Hospital.

The 8th Annual Cornfest and Family Fun Day will take place outdoors in the parking lot next to Mac's Convenience Store and TD Canada Trust located at The Marketplace at Callingwood, corner of 69 Avenue and 178 Street.

- 30 -

For more information, please contact:

Jocelyne Fraser
Event Manager
8th Annual Cornfest and Family Fun Day
(780) 418-5905

Jody Hrabiwchuk
Marketing Director
The Marketplace at Callingwood
Ph: (780) 465-7979

www.callingwoodmarketplace.com