



## **NEWS RELEASE**

For Immediate Release  
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### **The Marketplace at Callingwood offers free horse drawn wagon rides for the entire family!**

- Every Saturday before Christmas -

**Edmonton, AB** - The Marketplace at Callingwood is celebrating the season with an annual holiday tradition – free horse drawn wagon rides in the shopping centre parking lot! The rides take place on the first four Saturdays of December from 1 p.m. to 4 p.m.

The shopping centre has planned festive activities during the wagon rides to help get families in the holiday spirit including a sing-along with carolers on December 1, 15 and 22 from 1 p.m. to 3 p.m. and a ride-along with Santa Claus on December 8 and 22. Participants will also receive a coupon for a complimentary hot chocolate from Dairy Queen to keep them warm and cozy on the ride.

In addition, the general public is invited to enter-to-win a family getaway for four to ski the slopes in Jasper, Alberta. The trip includes four lift tickets to Marmot Basin, one night accommodation and transportation to and from Jasper. Full contest details are available online at [www.callingwoodmarketplace.com](http://www.callingwoodmarketplace.com).

“The Marketplace at Callingwood is delighted to spread the holiday cheer by encouraging families and loved ones to spend quality time together,” explains Jody Hrabiwchuk, Marketing Director for The Marketplace at Callingwood.

The Marketplace at Callingwood is a newly renovated shopping centre located on the corner of 69 Avenue and 178 Street. It has over 75 stores and services and is home to Edmonton’s fastest growing farmers’ market, The Callingwood Farmers’ Market, which runs seasonally from May to October.

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