



PRESS RELEASE

FOR IMMEDIATE RELEASE

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8th Annual Cornfest and Family Fun Day Raises over \$10,000 for Edmonton Firefighters Burn Treatment Society

Edmonton – On Saturday, September 9, the 8th Annual Cornfest and Family Fun Day took place at The Marketplace at Callingwood attracting over 5000 people, record attendance for this annual event. The family oriented festival raised just over \$10,000 for the Edmonton Firefighters Burn Treatment Society which was more than double of what was raised at last year's event.

In eight years, the Cornfest and Family Fun Day has raised approximately \$25,000 for the Edmonton Firefighters Burn Treatment Society. Funds raised this year will help local burn victims through research and development, special equipment and training, and the Alberta Children Burn camp.

“The 8th Annual Cornfest and Family Fun Day exceeded our expectations in every way and we could not have done it without our many sponsors, volunteers and supporters,” said Jocelyne Fraser, Event Co-ordinator, “Thanks to everyone for helping us more than double the funds raised for the Burn Treatment Society.”

Cornfest and Family Fun Day is hosted by The Marketplace at Callingwood located on 69 Avenue and 178 Street. The event that includes fun-filled attractions for the entire family such as: fire truck tours with the Edmonton Firefighters, live entertainment, petting zoo, games, face painting, tons of prizes, and much more! Guests purchase hot, buttered taber corn, hot dogs, pop and other refreshments with all proceeds going directly to the Society.

The purpose of the Firefighters Burn Treatment Society is to better the care and treatment of burn survivors by raising funds for the Firefighters Burn Treatment Unit 3C2 located in the Walter C. Mackenzie Health Sciences Building at the University of Alberta Hospital. Each year, the Firefighters Burn Unit treats approximately 200 burn victims in the Edmonton area. The majority are young children who have been scalded or men who are injured on the job. They also assist in burn rehabilitation through the Alberta Children Burn camp.

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