



## **MEDIA ADVISORY**

To: ALL MEDIA

July 23, 2007

# **Tune up your bikes and skills for a fun, safe summer!**

**- Callingwood Farmers' Market partners with  
United Cycle for an interactive bicycle workshop -**

**Edmonton, AB** – The Callingwood Farmers' Market is excited to partner with United Cycle to host a bicycle workshop and mini obstacle course taking place on Sunday, July 29 from 10 a.m.-3 p.m.

People of all ages are invited to bring their bicycles for complimentary tune-ups including oiling chains, checking tire pressure, pumping up tires and checking helmets. A mini-obstacle course will be set up for children (5-10 years) to test their skills and United Cycle staff will provide tips on personal safety when biking in the city. All participants are invited to enter a draw to win great bike accessories including bells, helmets, water bottles and gloves.

The Callingwood Farmers' Market is Edmonton's largest and fastest growing outdoor farmers' market. With over 100 vendors to choose from, Callingwood Farmers' Market has something for everyone including the finest of seasonal produce, fresh and smoked meats, home-made food and baked goods. Other features include top quality plants, hand made lawn and garden furniture, pottery, ceramics, ironworks, woodcrafts, jewelry and much more!

The Callingwood Farmers' Market is located at The Marketplace at Callingwood, corner of 69 Avenue and 178 Street. The shopping centre is currently undergoing extensive renovations, however, the Farmers' Market will be open throughout the season on Sundays from 10 a.m.-3 p.m. and Wednesdays from 12 p.m.-5 p.m., rain or shine, May through October.

For more information about the Callingwood Farmers' Market, please visit [www.callingwoodmarketplace.com](http://www.callingwoodmarketplace.com)

- 30 -

### **For more information, please contact:**

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