



## **MEDIA ADVISORY**

**To: ALL MEDIA**

**April 28, 2007**

### **EDMONTON'S LARGEST OUTDOOR FARMERS' MARKET SEASON OPENS SUNDAY, MAY 6, 2007**

Callingwood Farmers' Market, Edmonton's largest and fastest growing outdoor farmers' market, is celebrating its season opening on Sunday, May 6 from 10 a.m.-3 p.m.

With over 75 vendors to choose from, Callingwood Farmers' Market has something for everyone. You will find vendors offering the finest of seasonal produce, fresh and smoked meats, home-made food and baked goods. Other features include top quality plants, hand made lawn and garden furniture, pottery, ceramics, ironworks, woodcrafts, jewelry and much more!

The season opening includes many family oriented activities including live musical entertainment, on site radio broadcast by 630/CHED, clown and face painting, psychic readings and a petting zoo.

The Callingwood Farmers' Market is located at The Marketplace at Callingwood, corner of 69 Avenue and 178 Street. The shopping centre is currently undergoing extensive renovations, however, the Farmers' Market will be open throughout the season on Sundays from 10 a.m. to 3 p.m. and Wednesdays from Noon to 5 p.m., rain or shine, May through October.

For more information about Callingwood Farmers' Market, please visit [www.callingwoodmarketplace.com](http://www.callingwoodmarketplace.com)

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#### **For more information, please contact:**

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